

BETTER FOR YOU

BLEND UP ^{*}^{*}^{*} SOMETHING BETTER.

Today's customers are making selections that balance health and indulgence. Big Train® Blended Drink mixes support a healthy lifestyle but still feel and taste indulgent. Whether high-protein, carb-conscious or reduced-sugar, our low-labor, low-cost mixes satisfy demand and benefit your bottom line. Simply add milk, dairy alternative or water and ice to blend, pour and serve specialty drinks with big margins.



The term "low-carb" has grown **14%** over the last year.¹

Protein shakes on menus have grown **16.8%** in the last year.¹



FUNCTIONAL FEEL-GOOD REFRESHMENTS.

Stand out from the competition with the ingredients customers need and the flavors they crave – it's all about menuing healthy indulgence for them and profitability for you.

High Protein

Our line of high-protein frappés is made with calcium caseinate, a slow-releasing protein that keeps customers satisfied. With 20 grams of protein, only 130 calories and 1 gram of sugar, Fit Frappé drinks are a smart menu choice. With both coffee and non-coffee flavors, you can menu coffee alternatives, meal replacements or filling snacks.

ITEM NUMBER	ITEM UPC	CASE UPC	DESCRIPTION	CASE PACK SIZE	SHELF LIFE	PALLET CONFIGURATION
FIT FRAPPÉ						
BT.10025	6 4262801897 7	10642628018974	Fit Frappé® Spiced Chai Latte	4/3 lb Bags	12 months	20 X 4 = 80
BT.340640	6 4262801794 9	10642628017946	Fit Frappé® Chocolate	4/3 lb Bags	18 months	20 X 4 = 80
BT.340630	6 4262801793 2	10642628017939	Fit Frappé® Espresso	4/3 lb Bags	18 months	20 X 4 = 80
BT.340620	6 4262801792 5	10642628017922	Fit Frappé® Mocha	4/3 lb Bags	18 months	20 X 4 = 80
BT.340610	6 4262801791 8	10642628017915	Fit Frappé® Vanilla Latte	4/3 lb Bags	18 months	20 X 4 = 80
BT.340650	6 4262801795 6	10642628017953	Fit Frappé® Vanilla	4/3 lb Bags	18 months	20 X 4 = 80

Carb Conscious

Put lower-carb beverages on your menu without sacrificing enjoyment. Customers living a carb-conscious lifestyle can feel good about selecting a morning boost or afternoon pick-me-up that keeps their daily carb count in check.

ITEM NUMBER	ITEM UPC	CASE UPC	DESCRIPTION	CASE PACK SIZE	SHELF LIFE	PALLET CONFIGURATION
CARB CONSCIOUS						
BT.771110	6 4262828602 4	10642628286021	Carb Conscious Mocha	2/1.85 lb Cans	18 months	28 X 7 = 196
BT.772110	6 4262828605 5	10642628286052	Carb Conscious Vanilla Latte	2/1.85 lb Cans	18 months	28 X 7 = 196
BT.770110	6 4262810204 1	10642628102048	Carb Conscious Spiced Chai	2/2 lb Cans	12 months	28 X 7 = 196

Reduced Sugar

Draw in customers who are mindful of their sugar intake by offering premium drinks that are high in flavor but reduced in sugar. Menu crowd-pleasing blended, iced or hot beverages with 5 or less grams of sugar per serving.

ITEM NUMBER	ITEM UPC	CASE UPC	DESCRIPTION	CASE PACK SIZE	SHELF LIFE	PALLET CONFIGURATION
REDUCED SUGAR						
BT.612610	6 4262803512 7	10642628035124	Reduced Sugar Mocha	5/3.5 lb Bags	18 months	18 X 4 = 72
BT.612820	6 4262803516 5	10642628035162	Reduced Sugar Vanilla Latte	5/3.5 lb Bags	18 months	18 X 4 = 72
BT.510250	6 4262810359 8	10642628103595	Reduced Sugar Vanilla Chai	4/3.5 lb Bags	12 months	16 X 5 = 80
BT.710150	6 4262801563 1	10642628015638	Reduced Sugar Vanilla Smoothie	5/3.5 lb Bags	18 months	18 X 4 = 72

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46%
of consumers would like to reduce their sugar consumption.²



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¹Datassential MenuTrends ²Kerry Proprietary Research, September 2018